

Julie DeCook

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Dear Human Resources Manager:

I am eager to apply for the creative opportunities at Wolverine World Wide. I am drawn to your company because of the quality of your product lines and the stories of your brands. The strengths that I bring to WWW are ten years of experience in design with a business objective, drive and the proven ability to create and implement a plan. I am a creative thinker and natural leader. Passion drives me to seek new challenges.

At Vanerum•Stelter, I play an integral role in the marketing department that incorporates branding, design and fundamental marketing. I am a key player in creating and protecting our brand. I am responsible for planning and designing promotional activities of the company, which includes: email campaigns, digital and print collateral, event coordination, advertising and press releases. Additional skills that I practice in my job are product photography and staging, copy writing and art direction.

Please allow me to learn more about WWW and the inspiring opportunities you offer. I would love to meet and explore how my experience and drive would benefit your company best.

Please contact me at 616-402-4222 or juliedecook@gmail.com.

Thank you,
Julie DeCook